



New Products Unveiled!

The Perfect Purée of Napa Valley invites you to see our exciting new products in the Big Apple and on the Vegas Strip:

- 5 New flavors from our Culinary Traditions™ line of premium purees, and
- A brand new product line for the beverage world

Our new flavors capitalize on today's trends, providing innovative flavors to the marketplace. Perfect for culinary, pastry and beverage applications.

- Our new beverage line will offer a unique line perfect for the beverage trends that continue to capture the imagination of bartenders and mixologists everywhere.
- Please join Mixologists [Sommer Perez](#), [Ryan Magarian](#) and [Duggan McDonnell](#) to experience all of our new products at:

[The International Restaurant & Foodservice Show of New York](#)

March 1- 3, 2009

Jacob K. Javitz Convention Center

Booth #1735

Meet Mixologist Sommer Perez, a 2008 Rising Star, and now the driving force behind Couture Cocktail Concepts (www.couturecocktailconcepts.com), as she serves up signature cocktails starring The Perfect Purée.

[Las Vegas Restaurant and Bar Show](#)

March 3 - 4, 2009

Las Vegas Convention Center

Booth #5012

Catch Mixologist extraordinaires Ryan Magarian and Duggan McDonnell as they unveil new cocktails created with new puree flavors from The Perfect Purée. Ryan's creations will feature his very own Aviation Gin.

We look forward to seeing you then!